WE CONNECT NEWSLETTER

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DECEMBER 23, 2025 | EDITION 33

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BRINGING US CLOSER!



SPOTLIGHT

- Marketing Initiatives
- Profitability
- Process
- Health & Safety
- Learning & Development
- Corporate Social Responsibility
- Sustainability
- Employee Engagement
- Execution Excellence

Marketing Initiatives



Nuvoco Strengthens Industry Engagement with Key initiatives in Dec.'25

Nuvoco enhanced its engagement with the construction community in Dec'25 through knowledge-driven and solution-focused initiatives. This included the release of Episode 3 of 'Let's Talk Concrete', participation in ACETECH Delhi, and a customer meet in Udaipur with architects and structural consultants.

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Community Engagement Through Sabse Khaas Sarpanch Campaign

Sabse Khaas Sarpanch cluster events, held in Bilaspur and Raipur, drove strong community engagement by bringing together Sarpanchs and key regional stakeholders through interactive on-ground activities and brand interactions.

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Mejia Cement Plant (MCP) Hosts Dealer Visit as Part of the C2D Initiative

MCP hosted a dealer visit as part of the C2D initiative. The event included a plant tour, a visit to the quality lab, and an in-depth session on products and manufacturing processes. This visit strengthened relationships with the dealers and enhanced their understanding of Nuvoco's quality and operational excellence.

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Profitability



Jojobera Cement Plant (JCP) Achieves Lowest Auxiliary Power Consumption

The Captive Power Plant at JCP achieved its lowest auxiliary power consumption at 7.38% in November 2025, surpassing the previous best through process optimization initiatives.

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Odisha Cement Plant (OCP) Reaches Milestone with First Cement Rake Loading Operation

OCP has completed its inaugural cement rake loading operation, dispatching Concerto from OCP to Nikursini, West Bengal.

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Construction of the Drill Cut Storage Shed Completed at the Nimbol Cement Plant (NCP)

NCP has finished and commissioned its Drill Cut Storage Shed, which meets statutory requirements for the safe storage of hazardous drill cuttings. This project is expected to achieve a full payback within a year, driven by fuel cost savings and revenue generated from waste utilisation.

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Process

Advanced LFET Scanning Implemented at Risda Cement Plant (RCP)

The Captive Power Plant team at RCP implemented Low Frequency Electromagnetic Technique (LFET) scanning to enhance boiler tube inspection efficiency and reliability.

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Jojobera Cement Plant (JCP) Optimises Ash Conveying System Through DPT Implementation

The Captive Power Plant team at JCP improved its Electrostatic Precipitator ash conveying system by upgrading to DPT-based hopper level monitoring and achieved 40% service air savings, eliminated overflows, and enhanced operational safety.

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Innovative Breakthrough in Condensate Recovery by Sonadih Cement Plant (SCP)

SCP Captive Power Plant and Waste Heat Recovery teams have achieved a significant innovation with the development and installation of a new condensate recovery system. This breakthrough solution efficiently captures water that was previously lost through steam traps, enabling the recovery of 4–5 m³ of water per day.

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Packer Spout Motor Installation & Packing Plant Improvements at Odisha Cement Plant (OCP)

Kaizen initiatives at OCP improved the Packer Spout Motor installation by reducing manual handling and maintenance time, while adding a transparent window on Packer 4 enhanced safety and real-time equipment monitoring. Together, these upgrades strengthened operational efficiency and predictive maintenance.

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Completion of Panagarh Cement Plant (PCP) Shutdown

PCP shutdown was completed in 9.5 days ahead of schedule through disciplined planning, proactive resource deployment and cross-functional coordination. All major Mechanical, Electrical and Instrumentation, and Coal Mill activities were executed safely and efficiently.

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Nimbol Cement Plant (NCP) Reports Major SPC & Productivity Gains

NCP achieved a 2.0 unit reduction in Cement Mill Specific Power Consumption (SPC) and reached record productivity levels for Portland Pozzolana Cement (PPC) and Ordinary Portland Cement (OPC) through innovative process modifications.

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Turnaround Time Reduction at Nimbol Cement Plant (NCP)

NCP improved truck loading operations at the packing plant by extending the loader's effective length, enabling single placement loading instead of double placements.

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Nimbol Cement Plant (NCP) Achieves Lowest SHC & Highest RDF Consumption

NCP has reached a significant milestone by achieving its lowest-ever monthly Specific Heat Consumption (SHC) of 710.9 Kcal/Kg for clinker, along with the highest-ever monthly Refuse-Derived Fuel (RDF) consumption of 2000 MT.

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Arasmeta Cement Plant (ACP) Achieves New Production & Efficiency Records

ACP delivered performance with all-time highs in production, Tonnes Per Hour (TPH) efficiency, and energy optimization, along with major improvements in Specific Power Consumption (SPC), Specific Heat Consumption (SHC), Total Substitute Ratio (TSR), and Carbon Performance Project (CPP) results.

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New Dispatch Record Set by Mejia Cement Plant (MCP)

MCP set a record with 10,010.79 MT of bulker dispatches in a single month, surpassing its previous high of 5,612.84 MT. This milestone reflects the team's strong coordination, dedication, and commitment to operational excellence.

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Health & Safety



Safety Excellence Initiatives at Sonadih Cement Plant (SCP)

SCP continued its commitment to strengthening workplace safety through a series of impactful initiatives, including Behaviour-Based Safety (BBS) training, system inspections, and Plant Road Transport Assessment compliance reviews.

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Fire Fighting Awareness Session at Risda Cement Plant (RCP)

The training significantly enhanced awareness while building confidence among participants to respond swiftly and responsibly during fire-related incidents. By blending theory with practical exercises, the session strengthened the overall safety culture and readiness across RCP.

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PTW & Risk Assessment Training at Bihar Cement Plant (BCP)

A comprehensive PTW (Permit to Work) and Risk Assessment training was conducted at BCP, covering topics such as 4W1H, Risk Matrix, PTW SOP, Authorization Matrix, Hierarchy of Controls, and Field Level Risk Assessment requirements. The program strengthened safe work practices and enhanced risk awareness among officers and contract workmen.

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Family Safety Program held at Bihar Cement Plant (BCP)

BCP organized a special plant visit for employee's families, offering them an opportunity to experience the plant environment and gain insight into the safety culture followed on-site. The visit began with a visitor safety induction, followed by a family-focused presentation.

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Mobile Demo on Safety Innovations and PPE Products at Jojobera Cement Plant (JCP)

KARAM's Mobile Demo Van (MDV) was showcased at JCP, offering participants an opportunity to experience hands-on demonstrations of advanced safety innovations and Personal Protective Equipment (PPE) products.

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Medical Emergency Response (MER) Training at Jojobera Cement Plant (JCP)

MER training session was conducted at JCP to equip participants with essential knowledge and skills. The session was led by Sushanta Swain, Head of Safety at JCP and saw active participation from 34 officers.

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On-Site & Classroom Health Training Conducted at Chittor Cement Plant (CCP)

CCP conducted classroom and on-site health training sessions led by M/s Venus as part of the “Health & Hygiene” safety theme. The program covered about 100 participants and focused on essential workplace protection, including respiratory, eye and ear safety.

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39th Mines Safety Week Commemorated at Nimbol Cement Plant (NCP)

39th Mines Safety Week (MSW) Program 2025–26 was organized at Shree Mandapam Hall, NCP, under the aegis of the Directorate General of Mines Safety (DGMS), Ajmer Region-II. Featuring inspections of Sinla and Digrana Mines and recognition of best safety practices.

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Comprehensive Safety Arrangements at Kutch Cement Plant (KCP)

KCP implemented comprehensive safety measures for slip form silo construction, including safety nets, handrails, toe boards, lifelines, and proper illumination. These enhancements ensure safer working conditions for all personnel involved in high-risk slip form activities.

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Operational & Safety Review Conducted at South RMX Plants

A detailed assessment was conducted across South RMX plants, focusing on safety practices, equipment readiness, process compliance, and emergency preparedness. The review helped identify strengths and improvement areas, reinforcing the commitment to a stronger safety culture and operational excellence.

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Safety Orientation for New Sales & BD Joiners – East & West Regions

Nihar Parida (Chief Sales Officer East) and Varinder Singla (Chief Sales Officer West) addressed new Sales and BD joiners, reinforcing safety as a non-negotiable principle. They emphasised strict adherence to the Nuvoco PRT Policy to prevent road incidents and build safe daily habits.

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Learning & Development



Awareness Program on New Labour Codes Conducted at Arasmeta Cement Plant (ACP)

Chilhati Limestone Mines, part of ACP, recently held an awareness program at Gram Panchayat Pataideh. Mr. Jeetshree from the Directorate General of Mines Safety (DGMS) in Bilaspur was the chief guest.

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LinkedIn Learning and Enrolment at Haryana Cement Plant (HCP)

HCP reintroduced LinkedIn Learning for all employees. This was an essential step to assist everyone in learning, developing, and acquiring new knowledge. The program promoted both professional skills and personal growth, demonstrating our dedication to ongoing development and skill improvement within the organization.

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Advanced Negotiation Skills through Applied Game Theory at Ahmedabad Office

The program covered essential concepts such as Nash Equilibrium, BATNA (Best Alternative to a Negotiated Agreement), ZOPA (Zone of Possible Agreement), What-If Scenarios, Multi-Issue Trade-offs, and Pareto Optimisation, all reinforced through Nuvoco-specific case studies.

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Sales Academy Session on Developing Key Account Strategies

A focused training session on Key Account Management was organised for the RMX and Non-Trade teams at the Ahmedabad & Kolkata offices to strengthen advanced customer management capabilities.

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Logistics Academy Training on Modern Transportation Management

A comprehensive training session on Transportation Management was conducted to enhance logistics planning, safety compliance, and operational efficiency. The program focused on critical areas such as dispatch planning, vehicle utilisation, route optimisation, and cost control.

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Session on XQ – Execution Excellence at Risda Cement Plant (RCP)

The XQ Training Program for officers at RCP was conducted with a strong emphasis on interactive and practical learning. The sessions were structured to move beyond theory by incorporating real-life examples that officers could easily relate to and apply in their day-to-day responsibilities.

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Process Control Chart Training Conducted at Odisha Cement Plant (OCP)

A comprehensive training session on Process Control Charts was organised for the Quality, Packing, and Process Departments to enhance analytical capabilities and data-driven decision-making.

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SAP MM Basic Training Conducted for Employees at Odisha Cement Plant (OCP)

A foundational training session on the SAP MM (Materials Management) module was conducted to strengthen employees' understanding of procurement, inventory management, and material handling processes. The program covered essential system navigation, key transactions, and basic workflow concepts within SAP.

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Skill Enhancement Initiatives at Panagarh Cement Plant (PCP)

PCP conducted a series of focused training programs aimed at strengthening technical capabilities, improving operational efficiency, and reinforcing maintenance excellence across teams.

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Advanced Hydraulic Operation Training Delivered at Chittor Cement Plant (CCP)

A highly successful 3-day Hydraulic Operation Training was recently conducted at CCP under the Manufacturing Academy, offering participants an in-depth and practical learning experience.

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Capability Building Through Multiple Training Programs at Mejia Cement Plant (MCP)

MCP conducted multiple training programs, including IBP, SAP PM, Business Strategy, and Ball Mill operations, to enhance strategic planning, technical expertise, and maintenance efficiency across teams.

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Corporate Social Responsibility

Successful Launch of Nuvoco's Lakhpati Mushroom Hut Initiative

Nuvoco's Lakhpati Mushroom Hut initiative has successfully established mushroom farming units across three villages, including 50 Oyster Mushroom units and 25 Button Mushroom units. Initial production has generated 2.7 quintals and ₹25,200 in income for farmers.

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Nuvo Mason Convocation at Arasmeta Cement Plant (ACP)

The Nuvo Mason Convocation at the ACP celebrated the graduation of trainees who learned practical masonry skills through the CSR Skill Development initiative. Leaders emphasised how this program helps local youth gain sustainable jobs and supports community growth.

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Chittor Cement Plant (CCP) Supports Classroom Restoration at Kanpura School

Under Nuvoco's CSR initiative, unusable classrooms at Kanpura Government School were restored by resolving severe seepage issues through comprehensive repairs and waterproofing. This effort has made the classrooms safe, functional, and conducive to effective learning once again.

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Water Filter Installation at Jatarpal School by Odisha Cement Plant (OCP)

As part of its Corporate Social Responsibility (CSR) initiative, OCP has supported Jatarpal School in Pankpal by installing a water filter to provide clean and safe drinking water for both students and staff. Additionally, essential improvements were made to enhance the overall water supply system at the school.

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Odisha Cement Plant (OCP) Develops Sanitary Facilities at Mantira ICDS

As part of its ongoing CSR efforts, OCP has supported the improvement of sanitary facilities at the Mantira ICDS Centre. This initiative aims to enhance hygiene, sanitation, and the overall well-being of the children and staff who use the centre daily.

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Sustainability



EV Loader Machine Operational at Panagarh Cement Plant (PCP)

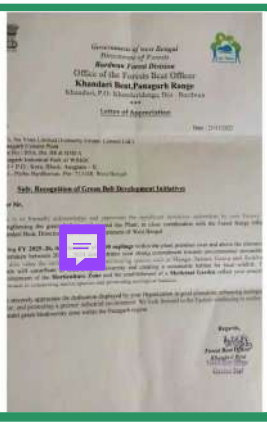
The electrical charger panel for the EV loader has been successfully installed and commissioned, enabling smooth and efficient operation at the PCP. This initiative supports the plant's transition toward cleaner energy use and strengthens ongoing sustainability efforts.

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Panagarh Cement Plant (PCP) Receives Letter of Appreciation for Greenbelt & Biodiversity Efforts

PCP received a Letter of Appreciation from the Directorate of Forest, Government of West Bengal, recognising its commitment to greenbelt development and biodiversity conservation. This achievement reflects the dedicated efforts of the plant leadership and team.

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Resource Efficiency & Renewable Energy Initiatives at Mejia Cement Plant (MCP)

MCP reduced its specific water consumption by over 50% in October 2025 through effective monitoring and leakage control. The plant also advanced its renewable energy use by sourcing 2.25 MW of solar power via Short-Term Open Access, with solar energy contributing 13% of total electricity consumption.

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Employee Engagement

Quality Month Celebrated at Jojobera Cement Plant (JCP)

JCP celebrated Quality Month with the theme "Think Differently," continuing its annual tradition of promoting excellence and innovation. The celebration included various activities such as an online quiz, a poster competition, and a slogan competition.

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'Main Hoon Na' Grievance-Redressal Session Held at Panagarh Cement Plant (PCP)

A 'Main Hoon Na' session was held at the PCP, offering a platform for employees to openly share their grievances. Many of these issues were resolved on the spot. This quarterly initiative ensures that employee concerns are consistently addressed, contributing to improved workplace harmony.

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Surat & Kutch Plants: Revival and Expansion Progress Update

The revival and expansion initiatives at the Surat and Kutch plants are progressing as planned, with key milestones achieved across engineering, inspection, and execution stages. Major activities related to equipment inspection, engineering, and tendering for critical machinery and services have been largely completed.

Progress Highlights:

- **Surat GU:** Dismantling and overhauling of critical equipment are on schedule, with deliveries of new machinery and spares already underway.
- **Kutch GU:** Construction work for all major civil buildings has commenced as per plan.
- **Kutch CU:** Inspection of key equipment is complete, and overhauling activities are progressing across the Kiln, Raw Mill, and Electrical Rooms.
- **Kutch CPP & WHR Projects:** Site execution activities have commenced, marking the transition into the active construction phase.

Way Forward:

The focus stays on hitting execution milestones and delivering critical equipment on time to meet planned commissioning schedules.









NUVOCAN'S GOT TALENT

It is not just one person, it echoes countless voices that money has taught to remain silent.



Sunny Chaudhari

Assistant Manager, Operations
(Mumbai)

Artwork by SUNNY

Execution Excellence

Nuvoco's Brand Campaign Is Now LIVE

Nuvoco has launched its Brand Campaign, **"Har Nirman, Humari Shaan"**, which went LIVE from **25th November** across India. This multi-platform initiative reflects our Digital-first thinking, responsible brand building, and the power of seamless execution at scale.

Impact So Far...

The campaign is live across **TV, OTT, Digital, Cricket and Theatres**, ensuring high visibility during the most engaging moments.

- Prime-time presence on leading Hindi news channels such as Aaj Tak, India TV, News18 India, TV9 Bharatvarsh, NBT and R. Bharat.
- Strong association with high-engagement OTT content including marquee properties such as Kaun Banega Crorepati on Sony Liv, Mahabharat on Jio Hotstar and live cricket.
- Key sponsorships across flagship properties on leading Hindi news channels, including *Sau Baat Ki Ek Baat, News Ki Paathshala, Poochta Hai Bharat* and *Dus Ki Kamai*.
- Deep regional penetration through leading Gujarati news channels including News18 Gujarati, Sandesh News, TV9 Gujarati, ABP Asmita, Zee 24 Kalak and VTV.
- Big-screen presence through cinema branding, ensuring an immersive, high-impact experience during movie screenings.
- High-recall presence across Meta, YouTube and OTT platforms.

Driving Customer Delight

Customers today engage with brands across multiple screens and moments. This campaign ensures they experience a single, strong and consistent **Nuvoco story**, wherever they are.

Execution Excellence in Action

- Seamless coordination across platforms, formats, and regions
- Consistent storytelling at national and regional levels
- Real, relatable visuals that reflect today's media consumption

The Road Ahead

- Sustain momentum through continued digital and regional amplification
- Introduce shorter, topical edits to keep the narrative fresh
- Strengthen dealer, retail and hyperlocal visibility
- Extend engagement through social-first and influencer-led storytelling

A Message for Every Nuvocan

As stakeholders of Nuvoco, this campaign is **our collective achievement**.
Every impression, every screen and every customer interaction amplifies one powerful thought:

"Har Nirman, Humari Shaan".

Let's continue to live this promise across markets, platforms and customer experiences.

NUVOCO®

हर निर्माण, हमारी शान।

Goes Live – 25th November

A multi-platform, high-impact visibility campaign across India

National TV – Prime Time Impact

Prime Time on Hindi News channels

आज तक · INDIA TV · NEWS18 इंडिया · tv9 भारतवर्ष · NBT नवभारत टाइम्स · R. भारत

Regional Impact – Gujarat

Gujarati news channels

NEWS18 ગુજરાતી · સંદેશ news · tv9 ગુજરાતી · abp અસ્મિતા · ZEE 24 કલાક · VTV

OTT – Selected Focus Markets



As sponsor of appointment-viewing shows



Meta & YouTube

Meta · YouTube

On-Ground Boost – Theatre Branding



From 25th November to 30th December 2025

Your favourite hindi movie channels

STAR GOLD 2 · STAR GOLD · GOLDMINES

As the builders of Nuvoco, let's amplify Har Nirmaan Humari Shaan across customer and digital interactions!

We hope you enjoy reading this issue.

To share your stories and feedback contact us at india.communications@nuvoco.com

For more updates visit NuvoConnect

Best Regards,
The Corporate Communications Team