WE CONNECT NEWSLETTER

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Marketing Initiatives

Cement Business Launched Nuvoco Duraguard Cement in Varanasi

Duraguard Cement was successfully launched in Varanasi in the presence of dealers, partners, and cross-functional teams. Simultaneously, dispatch operations commenced, marking a strong and well-coordinated market rollout.



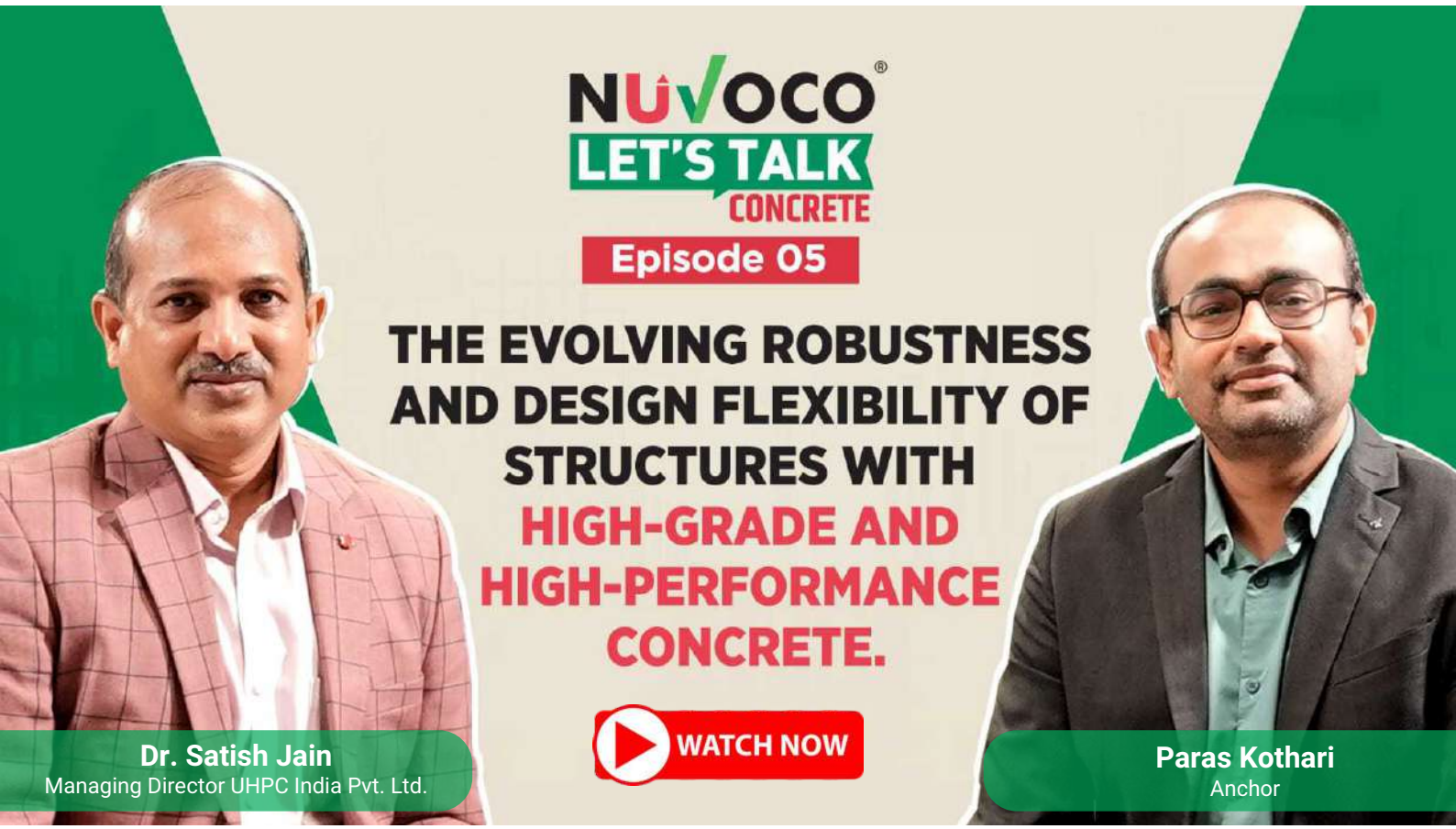
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MBM Business Launched Nuvoco Zero M Triple Shield Putty

MBM Business launched Nuvoco Zero M Triple Shield Putty, a 3-in-1 solution offering anti-microbial, waterproofing, and anti-efflorescence protection. Powered by Silver-Ion Technology, it resists dampness, cracks, and microbial growth while delivering superior whiteness for interior and exterior walls.



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Profitability



Cost-Effective Tippler Modification at Odisha Cement Plant (OCP)

OCP team enabled direct slag and mineral gypsum unloading through an in-house Wagon Tippler modification, saving ₹16 lakhs and improving operational efficiency.

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Introduction of an Alternate Grinding Aid for Cost Optimisation at Panagarh Cement Plant (PCP)

PCP introduced an alternate grinding aid, reducing variable costs by approximately ₹8 per metric ton. The initiative also minimises supply risk and enhances operational reliability.

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Energy & Operational Excellence at Panagarh Cement Plant (PCP)

PCP structured energy optimisation reduced packing plant Specific Power Consumption from 1.72 to 1.32 kWh/Ton, improving efficiency and cost control. Engineering modifications also cut Coal Fly Ash unloading time from 36 to 12 hours, delivering a 60% reduction in demurrage costs and strengthening overall operational performance.

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Renewable Energy Procurement through Open Access at Mejia Cement Plant (MCP)

Through the procurement of 2.25 MW of renewable energy under Open Access, MCP replaced nearly 13.3 lakh units (~12%) of conventional power. The initiative delivered ₹26.1 lakh in energy cost savings. It is also expected to reduce carbon emissions by approximately 324 ton CO_2 per month, strengthening our sustainability commitment.

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Power Cost Reduction through Cement Mill Bag House at Risda Cement Plant (RCP)

RCP reduced cement grinding specific power consumption by 0.25 kWh per metric ton by optimising the cement mill bag house purging cycle. This initiative lowered power and compressed air consumption enabled stable operations with two compressors instead of three, and improved bag life.

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Cost Reduction through Platform Modification at Odisha Cement Plant (OCP)

Frequent damage to the steel dump hopper platform at OCP TT-5 resulted in recurring repairs. Replacing it with a concrete base which provided a permanent solution, enhancing safety and improving durability. The modification also reduced maintenance efforts and delivered annual savings of approximately ₹1.37 lakh.

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Cost-Effective Digital Transformation at Sonadih Cement Plant (SCP)

Sonadih packing plant operations were digitally upgraded with an in-house Programmable Logic Controller (PLC) based Supervisory Control and Data Acquisition (SCADA) system. The initiative eliminated vendor dependency by saving ₹23 lakh in capital expenditure at low maintenance costs while improving reliability and efficiency.

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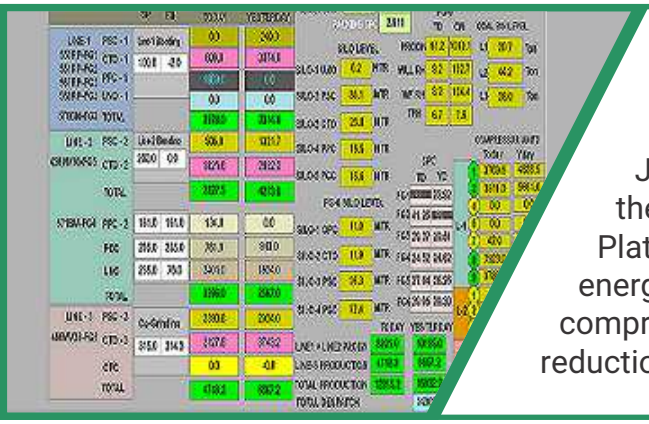
Nuvoco Acquires JMK-R2 Limestone Block for Nimbol Cement Plant (NCP)

Nuvoco has acquired the JMK-R2 limestone block in Rajasthan to strengthen raw material security for NCP. Secured through a competitive auction, the 300.82-hectare block achieved the highest final price offer of 36.50% and holds 204 MT of limestone resources.

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Process



Energy Monitoring Integration Initiative by Jojobera Cement Plant (JCP)

JCP integrated the Enercon Energy Management System with the ABB Distributed Control System (DCS) through an Open Platform Communications server. The improvement enhances energy tracking, supports remote monitoring, improves compressor monitoring, and helps in better optimisation and reduction of power costs.

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Installation of Nibs Separator at Mill Outlet of Haryana Cement Plant (HCP)

A Nibs separator was installed at the mill outlet at the HCP unit to segregate partially ground clinker during operations. The initiative reduced air slide cloth damage, lowered power consumption, and minimised unplanned maintenance. This enhancement has improved overall mill efficiency and operational reliability.

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Enhancing Transformer Reliability at Mejia Cement Plant (MCP)

The 33/6.6 kV main incomer transformer was refurbished to rectify oil leakages, restore missing components and details, and repair damaged paint. After corrective actions and complete repainting during the shutdown, the transformer now operates smoothly and meets AM standards, improving reliability and safety.

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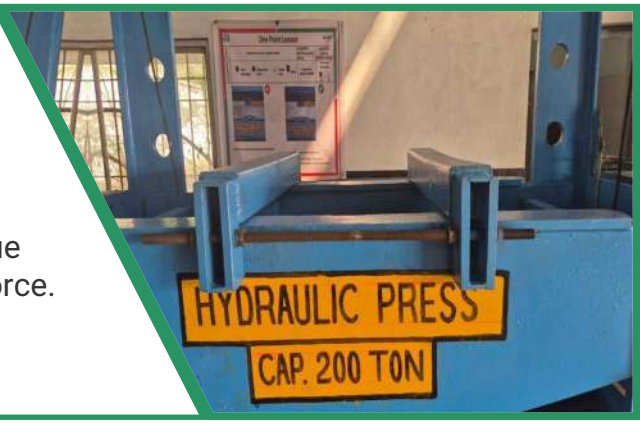
Strategic Improvements of SPC Reduction at Mejia Cement Plant (MCP)

Mejia Packing Plant achieved a Specific Power Consumption of 0.94 kWh/MT with operational improvements, including fan speed reduction and dispatch optimisation with On-Time Execution (OET) at 97% and Market Serviceability Achievement (MSA) at 93%, delivering significant energy savings without major capex.

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Hydraulic Press Bar Locking Arrangement Installed at Risda Cement Plant (RCP)

A locking arrangement has been installed on the hydraulic press at RCP to prevent bar movement during operations. Earlier, the absence of a locking system posed safety risks due to uncontrolled bar and material movement under pressing force.



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Improved Raw Material Unloading System at Odisha Cement Plant (OCP)

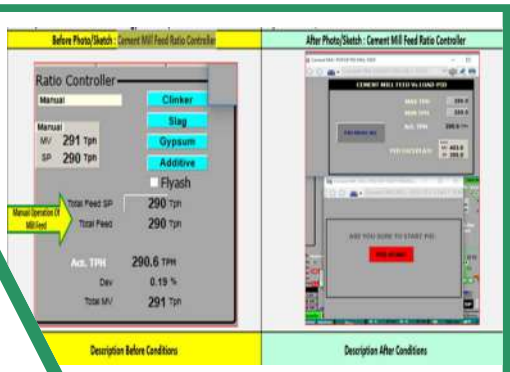
Frequent truck body damage at OCP during raw material unloading was caused by direct contact with excavator bucket teeth. A removable protection plate was installed on the bucket to prevent impact and eliminate damage. The improvement reduced manual intervention, increased bucket life.



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Cement Mill Feed Ratio Controller Upgrade at Odisha Cement Plant (OCP)

As part of process optimisation at OCP, the cement mill feed system was shifted from manual control to automatic Proportional Integral Derivative (PID) mode. This ensures consistent material flow, prevents main drive overloading and nuisance tripping, safeguards the motor.



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Conversion of Manual Bag-Down Roof to Motorised Operation at Bihar Cement Plant (BCP)

The manual bag-down roof was upgraded to a motorised system with the installation of a 0.37 kW motor and push-button operation. This modification eliminated manual handling, enhanced operator safety, and reduced manpower and operating time.



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Health & Safety



NCD Camp Organised at Arasmeta Cement Plant (ACP)

A special Non-Communicable Disease (NCD) camp was organised at Gopal Nagar with support from Employees' State Insurance Corporation (ESIC), Akaltara. Over 100 ESIC insured workers were screened and provided treatment.

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Kavach Initiative Launched at Haryana Cement Plant (HCP)

The Kavach Initiative was inaugurated at HCP by Shital Bisen, Plant Head, and Ashish Ranthala, North Logistics Head, along with a special interaction session with vehicle drivers. The initiative provides comprehensive health check-ups, including ECG, BP, blood sugar, HIV and eye tests, along with online doctor consultations.

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Road Safety Session at School Near Sonadih Cement Plant (SCP)

Road Safety Month at SCP featured school awareness programs, including activities at Damru High School, along with a Road Safety & Environmental Awareness March involving employees and contract workers to promote safe driving and environmental responsibility.

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Family Safety Connect Program Organised at Chittor Cement Plant (CCP)

CCP organised a Family Safety Connect Program, inviting employees' families to visit the plant and understand its operations. The program emphasised health and safety practices, providing reassurance about workplace safety and offering valuable insights into plant functioning.

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Remote Operation of HT Breakers at Sonadih Cement Plant (SCP)

The remote operation of 6.6kV HT breakers in Coal Mill-2 was introduced to improve safety. Operators can now switch breakers ON/OFF from a safe location, reducing arc flash risk and enhancing overall safety and reliability.

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Comprehensive Road Safety Initiatives at Jojobera Cement Plant (JCP)

JCP organised multiple initiatives, including family safety sessions, CPR training - a public awareness program in collaboration with Jamshedpur Traffic Police, and a medical camp for truck drivers.

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Road Safety Rally Organised at Bihar Cement Plant (BCP) & Arasmeta Cement Plants (ACP)

Road Safety Rallies were conducted at BCP and ACP during Road Safety Month 2026, with active participation from employees and contract workers. The rallies included slogan chanting, banner displays, and awareness activities such as a spot quiz at BCP and a Safety Rath March at ACP.

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Sales & BD Teams Lead Road Safety Campaign Across the Eastern Region

Sales & BD Teams organised road safety engagement sessions across the Eastern Region, including employee interactions in Bihar and a virtual family session in West Bengal, reinforcing responsible driving practices and promoting a strong culture of safety.

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Family Safety Awareness Program at Risda Cement Plant (RCP)

RCP organised a family plant visit that included a safety induction and guided tours to promote awareness and shared responsibility. The initiative gave families deeper insight into the plant environment and reinforced the importance of safe work practices.

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Learning & Development



Arasmeta Cement Plant (ACP) Conducted a Training Program on Basic Fuel Mix Design, Optimisation & AFR

A three-day training program on Basic Fuel Mix Design & Optimisation, including AFR, was successfully conducted at Arasmeta Cement Plant with expert sessions by FLS facilitators.

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Internet Safety & Cyber Security Training Conducted at Haryana Cement Plant (HCP)

An Internet Safety & Cyber Security training session was conducted at the HCP Unit to raise awareness about cyber threats, safe internet usage, and data protection. The initiative strengthened cyber hygiene and promoted a secure workplace environment.

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Wagon Tippler Maintenance Training at Panagarh Cement Plant (PCP)

Wagon Tippler Maintenance Training was conducted to enhance technical knowledge and maintenance skills. The session focused on best practices, operational safety, and preventive maintenance to improve equipment reliability and reduce downtime.

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NGMP Conducted for Mejia Cement Plant (MCP) & Panagarh Cement Plant (PCP)

The Next Gen Manager Program (NGMP) for participants from MCP and PCP was conducted at MCP to strengthen leadership readiness and managerial capabilities. The program focused on building future-ready managers aligned with organisational values and witnessed active participation and strong engagement.

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Contractor Safety Training Conducted at Nimbol Cement Plant (NCP)

NCP conducted its first Contractor Safety Training session, bringing together contractor representatives to align safety expectations and responsibilities. The program focused on practical safety standards and risk controls, reinforcing NCP's commitment to a proactive safety culture.

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Sustainability

Haryana Cement Plant (HCP) Plant Achieves Cleaner Power with RECD Installation

HCP has installed Retrofit Emission Control Devices (RECDs) on its 500 kVA and 600 kVA DG sets, significantly reducing emissions and ensuring environmental compliance. This initiative reinforces the plant's commitment to sustainable and responsible power generation.

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Award & Recognition

Sonadih Limestone Mines Felicitated at 9th MEMC Award Ceremony

Sonadih Limestone Mines was felicitated during MEMC Week 2025–26 for its performance in sustainable and scientific mining practices. The mine secured the Overall 1st Prize in B Category, along with multiple awards in systematic development, sustainable mining, and mineral conservation.

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Nuvoco Honoured at Radio Mirchi Business Class Awards

Nuvoco was honoured at the Radio Mirchi Business Class Awards in Bali for its patented Nuvoco Duraguard Microfiber cement, recognising the company's innovation and commitment to advanced, durable construction solutions.

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Employee Engagement



Arasmeta Cement Plant (ACP) Sports Season Opens with the Launch of Arasmeta Premier League

The ACP Sports Season 2025–26 began with the Arasmeta Premier League (APL), featuring a cricket team auction, opening ceremony, and exciting matches. The season also includes various sports activities for people of all ages, promoting fitness and community spirit.

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Annual Volleyball Tournament Kicks Off at Haryana Cement Plant (HCP)

HCP organised an Annual Volleyball Tournament to promote fitness, teamwork, and a stress-free work environment. Employees and workmen participated enthusiastically, strengthening camaraderie and team spirit across departments.

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Strengthening Community Bonds at Risda Cement Plant (RCP)

RCP engaged with village Dhandhani through a friendly cricket match, strengthening community bonds and reinforcing its customer-centric culture. The initiative promoted teamwork, mutual trust, and shared growth beyond business operations.

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Nimbol Cement Plant (NCP) Celebrates 9th Season of Premier League Cricket

NCP celebrated its ninth season of cricket in February with multiple leagues, bringing together employees and families in a spirit of sportsmanship. The tournaments witnessed energetic participation, with the men's competition advancing to the semi-finals and the Nari-Warriors securing victory in the women's match.

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Corporate Social Responsibility

Sanchari WFPCL Showcases Products at National Buyer–Seller Meet

Sanchari WFPCL, promoted by MCP, participated in a National Buyer–Seller Meet organised by National Bank for Agriculture and Rural Development (NABARD) at Science City. The platform enabled market linkages, buyer interactions, and national-level visibility for its agri-products.

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Aakriti Center Launched New Training Program for Rural Women

The program has transitioned to a training-with-employment model, expanding its scope from safety jacket production to shirt and trouser manufacturing. As part of this progression, a 4-month Gents Apparel Training Program was launched in December 2025.

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Nuvo Mason Training Program Conducted at Chittor Cement Plant (CCP)

CCP conducted a Nuvo Mason Training Program to enhance the technical skills and safety awareness of local masons. The initiative focused on modern construction practices, quality workmanship, and safe working methods, reinforcing CCP's commitment to community development and sustainable construction.

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Execute to Excel

Execution Excellence in Action: How Our Sales & Business Development Team is Building the Foundation for Nuvoco's Next Growth Chapter



Market development in the West Market – Demonstrating our preparedness for the future

Market development at Nuvoco begins with clarity and insight. Our teams systematically assess regional dynamics, customer demand patterns, and competitive landscapes to identify high-potential areas where we can deepen our footprint and build resilient distribution networks.

The objective extends beyond geographic expansion — it is about market quality. We are building markets that are sustainable, profitable, and future-ready, grounding every expansion decision in data-driven analysis and field expertise rather than opportunistic impulses.

Preparedness: The Foundation of Scalable Growth

Before entering or expanding into any market, our teams ensure critical enablers are firmly in place viz. Distribution &, Supply Chain Reliability, Pricing Discipline, and Seamless Cross-functional Co-ordination across Sales, Logistics, Marketing, and Finance teams.

This foundational work empowers our teams to respond to market demand with precision, agility, and consistency enabling proactive market management.

Strengthening the Ecosystem

As we deepen our presence across the West market, our Sales & Business Development team is building a robust market ecosystem through comprehensive dealer identification, channel partner alignment, and structured go-to-market planning. This ensures demand readiness, distribution strength, and organisational alignment are firmly in place as we commence operations.

As part of market preparedness, the team has identified established dealers with substantial monthly volumes and proven experience handling premium cement portfolios across Gujarat, Rajasthan, and Madhya Pradesh.

This strategic dealer mapping exercise has established a Market-ready monthly volume potential of more than 16,000 MT across priority states, built on existing competitive tonnage:

- **Rajasthan** : ~6,500 MT through strong partners in Jaipur and Jodhpur
- **Gujarat** : ~4,700 MT across Vadodara, Surat, Sabarkantha and Arvalli
- **Madhya Pradesh** : ~5,200 MT spanning Indore, Jabalpur, Ratlam and Rajgarh

This granular, state-wise visibility into demand potential and channel strength reinforces Nuvoco's preparedness to scale operations and pursue a profitable growth trajectory.

Growth Powered by Our People, Anchored in Discipline

As Nuvoco continues to strengthen existing markets while developing new ones, our Sales & Business Development team's commitment remains unwavering. Every expansion is anchored in operational discipline. This is how we build not just market presence, but market leadership—one prepared market at a time.



We hope you enjoy reading this issue.

To share your stories and feedback contact us at india.communications@nuvoco.com

For more updates visit NuvoConnect

Best Regards,
The Corporate Communications Team